## **DIGITAL ADVERTISING**

## 1. FACEBOOK: **PR will post to the Elks site**

Your Facebook and friends (email too)

- a. Clark County Today Facebook page: <u>https://www.facebook.com/ClarkCountyToday/?\_tn\_=%2Cd%2CP</u> <u>R&eid=ARAfQiJ-92\_I0S7CoMDR7K-r\_XwdM5WfeSwuwusosmjK1</u> <u>AO9- Mye8P4vcgFtyj35OB6J2Skib9Z8oSqy</u>
- b. Groups on Facebook that make sense: For example, for car show find local car enthusiast and like their page, then you can share your car show with them
- 2. CHAMBER OF COMMERCE PR will post
- 3. CITY OF VANCOUVER ONLINE CALENDAR SUBMISSION: https://www.cityofvancouver.us/node/add/community-event
- 4. THE COLUMBIAN ONLINE EVENTS CALENDAR SUBMISSION: <u>https://events.columbian.com/user-login/</u>
- 5. NEXTDOOR EVENT SUBMISSION: https://nextdoor.com/events/calendar/
- 6. CLARK COUNTY LIVE EVENT SUBMISSION: <u>https://clarkcountylive.com/submit-news-events/</u>
- 7. VANCOUVER SCHOOL DISTRICT FLYER DISTRIBUTION SUBMISSION. Unfortunately other school districts in the area are not on this. <u>https://peachjar.com/</u>